

WUSB-FM Radio 90.1FM

Radio Free Long Island

Underwriting Agreement

UNDERWRITING: Underwriting from businesses and supporters help fund WUSB non-commercial radio through donations of financial support or other compensation in exchange for on-air underwriting announcements.

Note: Please make all checks out to Stony Brook Foundation – WUSB.

Date _____

Underwriter

Business: _____

Contact name: _____

Phone Number: (____) _____

Address: _____

Line 2: _____

City/Town: _____

State: _____ Zip code: _____

Email: _____

Website (optional): _____

WUSB Radio will broadcast underwriting announcements throughout the year as outlined in attached agreement in exchange for underwriting donation in the amount of \$ _____

Signature (Underwriter) _____

Signature (WUSB Representative) _____

Signature (WUSB General Manager) _____

Signature (WUSB Business Manager) _____



WUSB FM Radio

WUSB Media Office 226 Student Activities Center Stony Brook University, Stony Brook, New York
11794-2800

WEB: <http://www.wusb.fm> ♦ PHONE: 631-632-6828 ♦ EMAIL: info@wusb.fm

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Underwriting Agreement

Underwriter: _____

Date: _____

Amount Donated: _____

Standard Rate: \$35.00 per mention

Special Rates During Radiothon (For the Duration of 6 weeks)

\$199- 1 mentions per week for our chosen time block

\$349- 2 mentions per week our chosen time block

\$599- 5 mentions per week our chosen time block

\$1099- 7 mentions per week our chosen time block

\$1499- 10 mentions per week & you pick the time of day

\$1999- 20 mentions per week & you are guaranteed drive times

Time Blocks:

Time Block 1 7am to 10am (Drive Time)

Time Block 2 10am to 2pm

Time Block 3 2pm to 5pm

Time Block 4 6pm to 8pm (Drive Time)

Time Block 5 8pm to 11pm

Time Block 6 11pm to 2am

Underwriting Announcement includes the following information: This

_____ (broadcast / show / program / special) has been
underwritten/sponsored /supported by _____ (Name of Business).
They are located at _____ (Address) They can be
contacted for more information at _____ (Phone / Website / Email).
WUSB radio thanks _____ (Name Of Business) for its underwriting support.

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Underwriting rates and announcement scripts are negotiable.

Signature (Underwriter) _____

Signature (WUSB Representative) _____

Signature (WUSB General Manager) _____

Signature (WUSB Business Manager) _____



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