

WUSB Radio 2<sup>nd</sup> Floor Union Bldg.  
Stony Brook University Stony Brook, N. Y.  
Studios 631-632-9872 (WUSB) Listener Feedback Line 631-632-6498

Dear WUSB Listener,

WUSB radio celebrated 31 years of FM broadcasting on June 27, 2008

As a WUSB listener, we consider you to be a member of our extended station family. We appreciate your past support and hope that you'll be able to renew it for this year.

Radiothon 2008 is scheduled from October 15th to November 16th. You can call in to our studio with a pledge of support as always, mail it in, email it to us or pledge on-line at [www.wusb.fm](http://www.wusb.fm)

Radiothon is an opportunity to preserve and strengthen campus-community radio on Long Island. WUSB recently was nominated for *the most improved college radio station* by the College Music Journal. This month WUSB was nominated for the **MTV U Best Radio Station** in the nation category. Various Long Island community, news and music publications have acknowledged WUSB as a top local radio station.

*We share these honors with you*...your feedback and support helps to make what we do possible. We will also be offering special tickets during this time for our end of year fundraising party. Tune in to find out details.

Please join us for unique Radiothon 2008 programming which will include special guests and make a pledge of support to insure another year of quality non-commercial radio.

WUSB's Staff Thanks you again For Your Support!

Sincerely,  
Isobel Breheny-Schafer  
General Manager

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Note: I know you may be waiting for some thank you premiums from the spring radiothon. Items are still being mailed out by me and our volunteers daily. Thank you for your patience and please contact us anytime or mail back a comment here

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Office Use: Record # \_\_\_\_\_ Check if entered: \_\_\_\_\_

**WUSB RADIOTHON FALL 2008 Mail in Pledge**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Country \_\_\_\_\_ Favorite WUSB show \_\_\_\_\_

Email Address: \_\_\_\_\_

Can we mention your name on the air? YES [ ] NO [ ]

Can we put your name on our website and in our program guide? YES [ ] NO [ ]

Company Name (if business donation): \_\_\_\_\_

PLEDGE INFO

Pledge Amount: \$ \_\_\_\_\_

**METHOD OF PAYMENT (circle one) Invoice or Credit Card or Check/Money Order**

1) Invoice (send me bill )

**NOTE \*Please fill out credit card information**

2) VISA 3) Master Card 4) American Express 5) Discover

Name *if different from above:*

\_\_\_\_\_

Complete Address *if different from above:*

\_\_\_\_\_

\_\_\_\_\_

***Credit Card #***

\_\_\_\_\_

***Security Code*** \_\_\_\_\_

***Expiration Date*** \_\_\_\_\_

6) Check /Money Order (will mail in ) *Mail Payment to : Radiothon 266 WUSB Radio 2<sup>nd</sup> Floor Union Bldg. Stony Brook University Stony Brook, N. Y.11794*

**NOTE:** Checks and money orders **MUST** be made payable to:  
**Stony Brook Foundation -WUSB.**

All contributions are tax-deductible to the extent allowed by law

**\*\*\* Please Choose Premium Thank You Gift on Next Page. \*\*\*\*\***

**\*\*\* Please Choose Premium Thank You Gift \*\*\***

PREMIUM INFO

We will have some new items again this year and pictures will be posted on our new website!

Visit [www.wusb.fm](http://www.wusb.fm) Click on the Radiothon Link.

631-632-9872 (WUSB) PREMIUM INFO 1-800-394-9872 (WUSB)

**Please Circle Premium and Code**

- 101 **\$25** WUSB Knit Cap
- 102 **\$25** WUSB Scarf
- 103 **\$35** WUSB Travel Coffee Mug
- 104 **\$35** WUSB Baseball Cap
- 105 **\$35** WUSB Tote Bag
- 106 **\$50** Restaurant Gift Certificate (value \$25.00 plus some WUSB extras)
- SM 107 M 108 XL109 XXL 110 **\$50** WUSB T- Shirt
- SM 111 M 112 XL113 XXL 114 **\$75** WUSB Sweatshirt
- 115 **\$90.10** Join the WUSB 90.1 Club and receive:  
1 T shirt or Sweat shirt plus 2 other items. (Please circle choices above)

**Other \$ Amount** \_\_\_\_\_

(Please enter \$\$ amount and circle corresponding listener choices above OR choose music below) (We will send # of premium gifts based on \$\$ amount entered)

**Send some music!** (Please circle choices) **\$25.00** ( 1 CD plus some WUSB Extras)

- Country 117 Rock 118 Metal 119 Electronic 120 DJ's Choice 121
- AAA 122 Jazz 123 Classical 124 Pop 125 World 126 Hip Hop 127
- Reggae 128 Blue Grass 129 Polka 130 Folk 131 Blues 132 Indie 133
- SpokenWord 134 Comedy 135 Soundtrack 136 Theater 137

150 **No Thank You Premium Gift** – just keep up the good radio!

**Please write any additional codes, items, or special requests here:**

Code \_\_\_\_\_ Description \_\_\_\_\_

Code \_\_\_\_\_ Description \_\_\_\_\_

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**FOR OFFICE USE ONLY:**

**Date Payment Received:** \_\_\_\_\_ **Date Entered on Computer:** \_\_\_\_\_

**Credit Card**      **Cash**      **Check**      **Money Order**

**Date**      **Premium**      **Mailed/Picked Up**      **Initials**

**Office Use :** Record # \_\_\_\_\_ Check if entered: \_\_\_\_\_

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