Support
WUSB +
Support
Your
Community

Why Should
You Donate?

Reach Potential Customers
- WUSB has a Long Island Listening Demographic: People that are frequenting your businesses!
- Listing on Website/Printed Programs/Signage at WUSB hosted/partnered events.

On-Air Mentions
- Every time your donation is offered your business name will be mentioned.
- Your business name will be associated with WUSB and community educational radio.
- Listeners will hear your business name on the radio throughout the fundraising period.

Community Service
- Working with WUSB is a community service.
- Your donation will help support our Public Service Broadcasts.
- You are eligible for a WUSB nomination of Most Collaborative Business organization.

Thank You Premiums
- WUSB sends all donors premiums to thank them for their pledge of support.
- Please consider joining us by donating a gift certificate or other items for WUSB’s bi-annual Radiothon fundraiser!

How can your
Business Donate?

Gift Certificates or other items
- Make a generous donation of a $25 Gift Certificate that we can offer to our listening audience as thank you premium gifts
- Your business will be mentioned on air every time the premium is offered during our Radiothon Fundraiser

Tax-Deductible Donation
- Have regular underwriting announcements for your business on the air by making a tax-deductible donation to WUSB
- For more information see our underwriting form, or contact the WUSB office!

For more information:
Email: info@wusb.fm
Call: 631.632.6828 and ask for Isobel, Rob or Millie
WUSB 90.1FM is a high-powered non-commercial college community radio station located on the campus of Stony Brook University in Stony Brook, NY.

WUSB is looking for your business’s support. Whether it be through a gift certificate donation or tax-deductible monetary donation, support your local community and your business will be mentioned on live radio.

**October Live Events + Special Broadcasts**

- Oktoberfest
- Salsathon (Hispanic Heritage Month)
- National Radio Day
- Radiothon!

**WUSB by the Numbers**

- 90.1FM AND 107.3FM
- 24 hours a day
- 7 days a week
- 365 days a year
- **40 years** on the air
- **40,000** Off Campus Listeners
- **20,000** On Campus Listeners
- **100s** of Online Listeners
- Over **160** student and community volunteers
- Top #6 College Radio Station in the Country

WUSB-FM 90.1FM
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